

Who was Ray Snow?

Chester Ray Snow 1938-1998

Ray Snow was a remarkable person—a person you would want for a friend and as a mentor in the belting industry. He said what he meant, and meant what he said. His convictions ran deep and he was willing, when he felt it was necessary, to walk alone. He exemplifies the values we hold for the NIBA organization.

A southern gentleman, born in Alabama, his career in industrial rubber was fixed in the southern states. He held various positions in the rubber industry including working with Boston Belting, Phoenix Rubber and finally starting a rubber and hose distribution company in 1976 with his brother Charles and two other partners. That company is named Rubber Plus in Knoxville, Tennessee.

Ray Snow was a man small in stature, big in heart, and very wise. He was a respected member of NIBA who served on various committees and as president of NIBA in 1995. His leadership moved NIBA to a higher level. He was passionate about NIBA-The Belting Association and its benefits to distributors members. His corporate goals of customer satisfaction through service threaded through all areas of his life including his involvement with NIBA.

In a statement during his NIBA presidency in 1995, Ray Snow said, *“Above all, remember that life is a short journey. Enjoy yourself and smell the roses along the way.”*

This scholarship, in memory of Ray Snow, will help many on their journey to improve themselves and better their careers within the conveyor belting industry.